

Product of UAE SINCE 1988 Al Barakah Dates started in 1988 today, they are a market leader for packaging and processing dates. Their world-class facility is located in Dubai Industrial City and is the definition of technological advancement and automation. They have dedicated dates sorting, washing, and packaging lines and state-of-the-art date paste, date syrup, and date sugar production lines.

One of the key strengths at Al Barakah Dates is the capacity to store more than 40,000 metric tons of dates in cold stores, enabling them to retain the freshness of dates throughout the season.

Al Barakah Dates is proud to be the Middle East's first 'Grade A' BRCGS Food Certified dates factory. The Brand Reputation Compliance Global Standards (BRCGS) Food Safety Standard is an industry benchmark to manage product safety, integrity, legality, and quality. It Introduced the GFSI Benchmarking Process, which is highly recognized in the food industry worldwide. They are a member of Sedex, a leading systems certification organization to ensure responsible sourcing. facility is also Halal Food Certified and Kosher Food Certified.

Dates are nutritional powerhouse. Packed with fiber to help keep you full for longer time and promote easy digestion. It contains disease fighting antioxidants. Dates are good source of bone-friendly minerals and other vitamins. Also acts as natural sweetener and a replacement for refined white sugar & artificial sweeteners.





No Additives • Goodness of Wholesome Dates

DATE PASTE: Main ingredient for energy bars, fruit bars and healthy snacks filling of biscuits, pastries and other baked goods

DATE SUGAR: Good for cooking, sprinkling on cereals and yogurts, great as topping on cakes

DATE SYRUP: Shakes, yogurt, ketchup, BBQ sauces, delicious sweetener for beverages, energy bars, baby food and baked goods, topping for pancakes, waffles, porridge and salads



# **BLUE DIAMOND GROWERS**





#### Made from 100% California almonds.

As California's largest almond cooperative - representing more than 3,000 California growers - Blue Diamond Growers® is the food industry's first choice for value-added almond ingredients. California's growers produce over 80% of the world's almonds, and so it's only natural that Blue Diamond can process and ship premium almond products to over 80 countries with seamless efficiency. Blue Diamond offers ingredient customers an unparalleled array of almond forms and varieties. Sliced or slivered. Whole or diced. Blanched or natural. Blue Diamond are experts in making sure your almonds are in top form. For virtually any application you need, Blue Diamond unmatched product, knowledge, and service to help you optimize your almond usage. Think of Blue Diamond for almond anything.

### PERFECTED OVER GENERATIONS

- THE WORLD'S FIRST ALMOND INNOVATION CENTER
  - ADVANCED MANUFACTURING
  - RIGOROUS QUALITY ASSESSMENTS



Blanched Flour X fine



Blanched Sliced



**Blanched Slivered** 



**Blanched Whole** 



Sliced Natural



Diced Small

Confections: Almonds best fits in both milk and dark chocolate. 70% of consumers are more inclined to buy chocolate bars with almonds than without. 75% of consumers worldwide believe chocolate with almonds is nutritious. Best for authentic Indian sweets and Mithai.

Cereals & Granola Bars: Almonds are most preferred nut in cereals and Granola Bars by consumer.

**Bakery:** Almonds are always "value-added" when it comes to consumer favorites in baked goods. Their flavor, crunch and nutrition have made them the #1 nut globally for new bakery products. Make your dishes gluten free with BDG Almond flour which has smooth mouthfeel and buttery flavor. It makes excellent macarons and produces moist baked cakes. Perfect for both baking and cooking.

Snacks: Almond are so versatile – from plain almonds for snacking to flavored almonds in salad toppings, trail mixes, and more, this nut does it all.

**Everyday:** From breakfast to a late-night snack, almonds are the value-adding ingredient that can "plus" your product.



## QUALITY INGREDIENTS & MORE

taste matters

### **Baking Ingredients Range**



Product of INDIA Hazelnut Spread with Cocoa



Product of INDIA Almond Paste



Made in INDIA Diced Small Almond



Made in INDIA Cube Cut Almond



Sliced Natural Thin Almond



Made in INDIA Natural Slivered Almond



Made in INDIA Blanched Whole Almond



Made in INDIA Blanched Slivered Almond



Made in INDIA Pistachio Sliced



Product of CHINA **Pumpkin Kernels** 



Product of CHINA Sunflower Kernels



Product of INDIA Chia Seeds



Product of INDIA Apple Dice



Product of INDIA Papaya Dice



Product of INDIA Pineapple Dice



Product of INDIA Mango Dice



Product of INDIA Strawberry Dice



Product of INDIA Strawberry Dried



Product of CHINA



Product of CHINA Blackberry Dried



Product of INDIA Raisin Seedless



tajirpvtltd

TAJIR PVT. LTD., Adie Mansion, 1" Floor, 334, Maulana Shaukatali Road, Mumbai 400007, Maharashtra, India. Tel: (+91-22) 1800 210 3322 Email: sales@tajir.com CIN U51109MH1950PTC008129 GSTIN 27AAACT1959Q1ZO Jssat Lic.No. 10012022000597



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# Bringing World's Finest Ingredients to India





Blanched Sliced



Blanched Flour X fine

SCHOCAK COST





Blanched Hazelnut Kernels



Blanched Hazelnut Diced Small

**Hazelnut Paste** 



Diced Small



Blanched Slivered





Pecan Halves Mammoth



Macadamia Nuts Style 0 Also Available Style 1 & S



Sliced Natural

Macadamia Nuts Style 4



Brazil Nuts Large



Brazil Nuts Medium



Brazil Nuts Tiny





Cranberry Whole



Cranberry Sliced



Cranberry Diced



Whole Cranberry



Whole Blueberry





**Dark Seedless Raisins** 





Apricot Diced



تمور البركة AL BARAKAH DATES"



Date Paste 500g





Date Sugar 500g Date Syrup 400g



QUALITY
INGREDIENTS
& MORE

HABIT BRAND was established in 2016 with a clear vision of ensuring consistency, quality and rightly priced products. We source and offer top quality ingredients, in terms of food, superior packaging and great designs. We carefully choose our partners to ensure as always safe and great ingredient. We work with our partners, whose facility are accredited with either HACCP/ISO/USFDA/SQF/BRC.

MAKE IN INDIA has allowed us to reinvest within India.

We stand by our product, our team, our distributors and finally the ultimate customer, i.e. YOU. WELCOME TO HABIT BRAND.

## Canned Fruits- Baking & Pantry Ingredients



Red Cherries with Pits 850g Red cherries with stem 850g



Alphonso Mango Pulp 850g



Totapuri Mango Pulp 850g



Fruit Cocktail 850g / 3.05kg



Pineapple Slices 850g



Pineapple Tidbits 850g



Hazelnut Spread 500g / 1kg



Hazelnut Paste 500g

## Spreads & Paste- Baking & Pantry Ingredients



Hazelnut Cocoa Spread



Hazelnut paste



Caramel Filling



Almond Paste



Almond Slivered Blanched



Almond Slivered Natural





d Natural Almond Cube Cut Natural



Almond Slice Natural



Pistachio Sliced





# Baking & Pantry Ingredients

### taste matters





Pumpkin Kernels



Sunflower Kernels



Chia Seeds



Orange Peel Dice



Apricot Dice



Apple Dice



Papaya Dice



Pineapple Dice



Mango Dice



Strawberry Dice



Strawberry Dried



Raspberry Dried



Blackberry Dried



Raisin Seedless



Black Seedless Raisin



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### **Culinary Ingredients**



Sweet Corn Kernel in Brine 400g / 3kg



Cream Style Corn Soup 390g



Baby Corn 800g



Baked Beans 415g



Chickpeas 400g



Green Peas 800g



Peeled Tomatoes 2.55kg



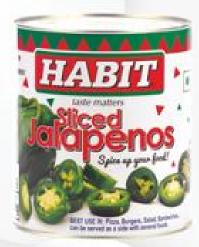
Tomato Puree 825g



Tomato Puree 1 kg



Red paprika 2.9kg / 2.1kg Pet Jar 680g Glass Jar



Jalapenos Sliced 2.9kg / 2.1kg Pet Jar 680g Glass Jar



Gherkins Sliced 680g



Gherkins Whole 680g



#### taste matters

## Culinary Ingredients

- 100% Durum wheat semolina
- Slow drying process
- · High roughness for perfect absorption of sauce



Penne Rigate 500g



Farfalle 500g



Fusilli 500a



Macaroni 500g



Lasagne 500g



Spaghetti 500g

- Choice Grade Spanish Olives
- Best for Pizza, Pasta, Sandwiches, Salads and Toppings



Olives Black Pitted in Brine 2.85kg



Olives Black Sliced in Brine 3kg



Olives Green Pitted in Brine 2.85kg



Olives Green Sliced in Brine 3kg



Olives Green Pitted 430g



Olives Green Sliced 430g



Olives Green Stuffed 450g



Olives Black Pitted 430g



Olives Black Sliced 430g



Capers 100g

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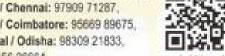


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Habit Canned mushrooms are prepared from sound and fresh mushrooms by proper sorting, cleaning followed by blanching and packing in brine. The cans are sterilized which kills off microorganisms making it safe for consumption. Mushrooms are graded based on size which is an advantage for consumers. It is affordable and convenient to use.

REGULAR: Count 70/80 Best for Making Fritters, Sauteed Mushrooms

\*TANDOOR: Count 40/50 Large size; Use for Grilling, BBQ & Stuffing

\*TANDOOR EXTRA LARGE: Count 18/25 Larger size; Best for Grilling and BBQ

**SLICED:** Best used in Pasta, Pizza, Toppings, Sandwiches, Soups, Pies

\*Tandoor Denotes the Size of Mushrooms



Button Mushroom Regular 800g



Button Mushroom Tandoor 800g



Button Mushroom Tandoor Extra Large 800g



Mushroom Sliced 800g



Button Mushroom Tandoor 1.2 kg





### KARA COCONUT MILK & COCONUT CREAM 17% AND 20%

Perfectly expressed from fresh white coconut meat, smooth and creamy with the full flavour and aroma of juicy coconuts. Add to cooking for a smooth and refined texture.

Naturally Cholesterol-free No Flavourings No Colourings NON dairy product Excellent for gravies, Smoothies and is a quick cooking turn around with more coconut flavour than other competing brands.







### KARA INSTANT COCONUT CREAM POWDER 1KG

Has a convenient application for multiple use like in gravies, ice cream, bakery, cookies /biscuits, mithai, beverages. It is more superior than other competing Brands for retort foods and ready to eat premix meals.



No Preservatives No Flavourings No Colourings







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PRODUCT OF U.S.A.

The Ocean Spray story started in 1930 when three passionate, independent cranberry growers found the key to expand their superfruit's success: a nuclear cranberry-growing family! By gathering under one cooperative, the three farmers worked together and created deliciously innovative products with the fruit they loved. The best part? They continued to grow their cranberry family along the way, which now includes over 700 grower families across North and South America!

As of April 2020, 100% of Ocean Spray's Cranberries are verified as Sustainably Grown Using FSA, becoming the First Fruit Cooperative Worldwide to achieve a 100% FSA Verification!



#### THERE'S NOTHING LIKE A CRANBERRY.

Cranberries are one of the most unique fruits in the world. One of only three fruits native to North America, they grow in the wild on long-running vines in sandy bogs and marshes. While they're primarily harvested in the Northeast, cranberries also grow in other parts of North America, like Wisconsin, the Pacific Northwest, and in Chile.

Cranberries are one of Mother Nature's Superfruits! With powerful nutrients and well-documented health benefits, cranberry can play an important role in a balanced diet and a healthy lifestyle.







### WOH HUP FOOD INDUSTRIES PTE LTD

# SINGAPOREAN BRAND



Our story is one of perseverance, hard work and humble beginnings - from a small noodle house in Singapore's Chinatown in 1936 to a successful brand with a global distribution network of over 25 countries today. Woh Hup has built a reputation in sauce manufacturing for markets in India, England, Australia, the Middle East, Malaysia and beyond Singapore.

A well-loved stop for many of life's celebrations, our noodle dishes were so popular that customers requested to bring them home, especially our longevity noodles which is a classic symbol of happiness, health and prosperity.

After going to Hong Kong to master the art of making dry noodles, founder Chou Yeng Lan built his own charcoal kiln upon returning, and started creating his own dry noodles with added unique touches that suit the Singaporean palate. These noodles proved to be a real crowd-puller and so he started a factory in Everton Road to meet the rising demand. Soon, Chou and team started concocting sauces, such as the original oyster sauce and other signature sauces today, to season his noodles. These sauces gained recognition and became the preferred choice of Singapore's top restaurants, which had hitherto been using imported sauces from Hong Kong. Hence, Woh Hup's history of making fine sauces began, with 2020 marking 84 glorious years since founding.

Woh Hup is known in India for creating select formulas, made of consistent quality with NO ANIMAL ORIGIN ingredients. Some of its most popular sauces include:



Black Pepper Sauce



Teriyaki Sauce



Kung Po Sauce



Premium Soy Sauces No added MSG Naturally fermented

A forerunner in the art of sauce production, Woh Hup is well-equipped to adapt to the fast-paced HORECA business and consumer preference without compromising on the use of traditional, time-tested ingredients.

All our sauces and condiments are Halal-certified and compliant to the global food safety standards: BRC Global Standard for Food Safety, FSSC 22000, ISO 9001:2015.



WohHupFood



www.wohhupfood.com



WohHupFood







FSSC 22000











#### Woh Hup Shiitake Mushroom Vegetarian Oyster Flavoured Sauce 500 g

Savoury mushroom goodness for vegetarians and non-vegetarians, this sauce is a healthy and versatile condiment for all food lovers.

It is excellent for braising and enriching any vegetarian dish & can be used as a dip. Great for stir-frying pasta and bean curd dishes.



#### Woh Hup Oyster Sauce 520 g

Made from the finest selection of fresh oysters, this is a classic all-purpose seasoning that instantly enhances the taste and adds savoury flavour to many dishes. Use as a dressing for noodles, vegetables and stir-fries or as a base for other sauces and marinades.



#### Woh Hup Oyster Sauce 2.2 k

Made from the finest selection of fresh oysters, this is a classic all-purpose seasoning that instantly enhances the taste and adds savoury flavour to many dishes. Use as a dressing for noodles, vegetables and stir-fries or as a base for other sauces and marinades.



#### Woh Hup Premium Dark Soy Sauce 775 g

A condiment made from fermented soya beans, this sauce is ideal for marinating, stir-frying or dipping.



#### Woh Hup Premium Light Soy Sauce 730 g

A condiment made from fermented soya beans, this sauce is ideal for marinating, stir-frying or dipping.



### Woh Hup Thai Chilli Sauce 435 g

This authentic Thai-style sweet and spicy chill sauce is great for dipping and can be used as a salad dressing to spice dishes up.



#### Woh Hup Teriyaki Sauce 185 g

A delicious blend of say sauce and spices, this is excellent for barbecuing, grilling and stir-frying.



#### Woh Hup Kung Po Sauce 335 g

This sauce has a strong sweet, sour and savoury flavour with a signature tingle from sichuan pepper, adds an irresistibly spicy flavour. Transform ordinary dishes into exciting culinary masterpieces with this authentic Kung Po sauce.



#### Woh Hup Fried Rice Sauce 190 g

A fragrant liquid with fine spice particles made up of soy sauce and a mixture of flavours and spices.



#### Woh Hup Black Pepper Sauce 340 g

A spicy, peppery sauce is perfect for marinating. It is used as a condiment for stir-frying and used as a gravy for various dishes.



### Woh Hup Hoisin Sauce 350 g

Rich and flavourful. It is used as a glaze for American-style barbecue dishes, and as an addition to stir-fries. Ideal as a dip, dressing or table sauce.



#### Woh Hup Spicy Black Bean Sauce 340 g

Fermented bean paste with a hint of spiciness, this sauce is ideal as a marinade or a flavouring for steamed and stir-fried dishes.



#### Woh Hup Plum Sauce 400 g

A jam-like condiment consisting of plum flesh, chillies, spices, vinegar and sugar, this sauce is excellent as a food appetiser or a marinade. Use as table sauce or serve with barbecues, roasts and cold dishes for a delicious, tangy flavour.



#### Woh Hup Hot Szechuan Paste 310 g

Cook up classic Szechuan dishes with this perfect blend of chilli and fermented soybean! Ideal for both stir-frying and an appetising soup base.



#### Woh Hup Sambal Oelek 320 g

A popular sauce that is often used in Indonesian, Malaysian and Singaporean cuisine, you can't go wrong with Sambal Oelek! Use as a chilli substitute or as a spicy dip to enhance oriental dishes.



#### Woh Hup Yellow Bean Sauce 330 g

A savoury sauce that goes well with most oriental recipes. Ideal for marinating, stir-frying and steaming of fish and vegetables.



#### Woh Hup Singapore Laksa Paste 190 g

It is traditionally paired with thick rice vermicelli that comes with a rich and spicy coconut-based gravy and ground dried shrimps, cooked to perfection.



PRODUCT OF SINGAPORE



#### PRODUCT OF MALAYSIA and PRODUCT OF SINGAPORE

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## Culinary Ingredients



#### taste matters



Tomato Ketchup 950g



Panko Style Bread Crumbs 1kg



Tempura Batter Mix 1kg



Potato Starch 500g



Wheat Starch 500g



Coconut Milk (11%) 400ml



Coconut Cream Powder 1kg



Coconut Cream Powder 100g



Barbecue Sauce 600g



Olive Pomace Oil 1 L / 5 L Tin



Toasted Sesame Seed Oil 500ml



Apple Cider Vinegar 500ml



Brewed Vinegar 500ml



Apple Cider Vinegar with Mother 473ml



Lemon Juice 500ml / 1L

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