

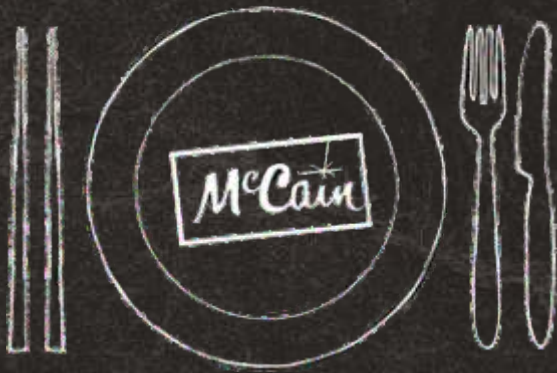
Fry
RIGHT

Feed
RIGHT

Succeed
RIGHT



GOOD FOOD MADE BETTER



GOOD FOOD

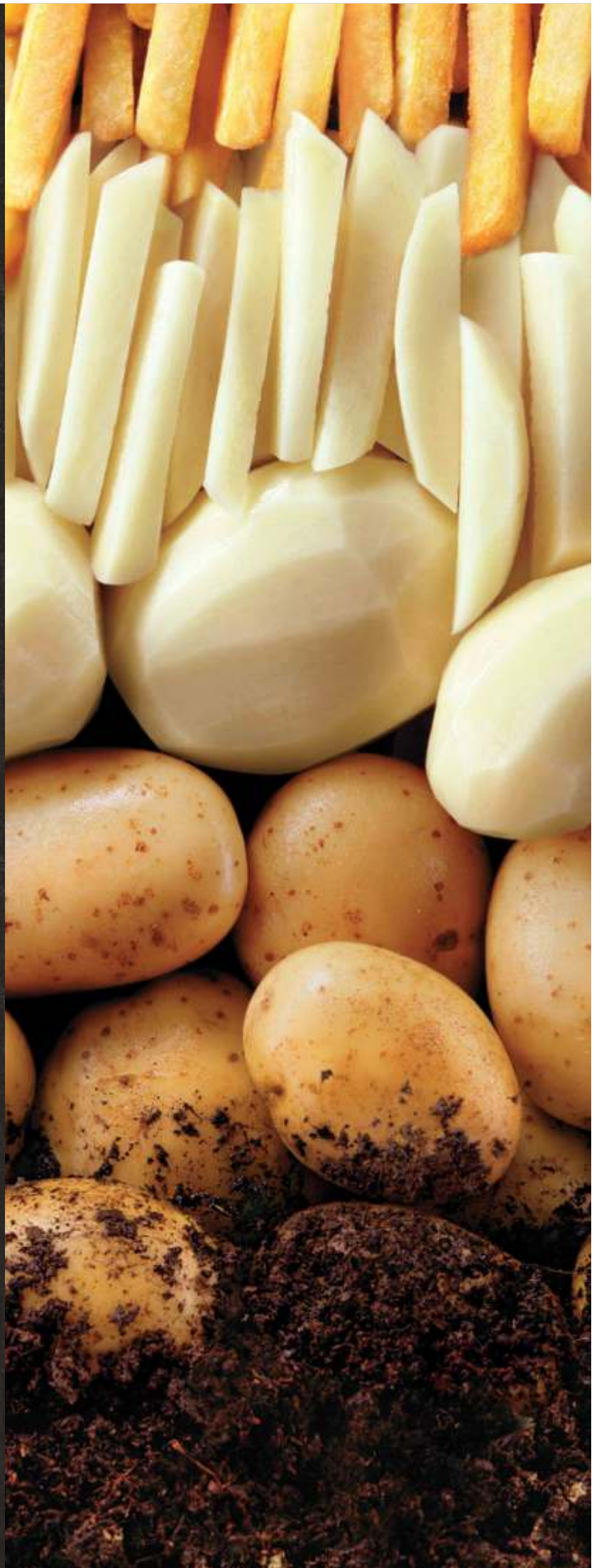
From the start, the McCain Brothers had a simple belief
Good ethics is good business. It
still guides our family company –
who we are, what we do, how we
do it. The result is good food
simply made.



GOOD PEOPLE



GOOD BUSINESS





Simple Ingredients Simply Prepared

Our process is simple - cut, prepare, cook, freeze.
So what you see is what you get – tasty, nutritious food you can trust

McCain Foods Limited is one of the world's largest manufacturers of frozen French fries and potato specialities.

One in every four French fries around the world is a McCain Fry

India – Our Long Term Commitment

McCain Foods (India) is a wholly-owned subsidiary of McCain Foods Limited in Canada. Since 1998, McCain has been engaged in agriculture R&D and in development of frozen food market in India and subcontinent countries. At McCain, it's our constant endeavour to create good food that is delightfully fresh

Agronomy

- Own seed pipeline
- Local contract farming in Gujarat

Quality

- Year round consistent quality
- 100% end-to-end traceability
- International expertise

Manufacturing

- State of the art facility using locally grown potatoes in Gujarat which gives us optimum mix , less defects & less oil absorption*
- Food Safety: FSSAI approved, FSSC 22000 compliant

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PRODUCTION FACILITIES

SALES IN 160 COUNTRIES

GLOBAL SALES \$9.1bn

CDN

26,000

EMPLOYEES

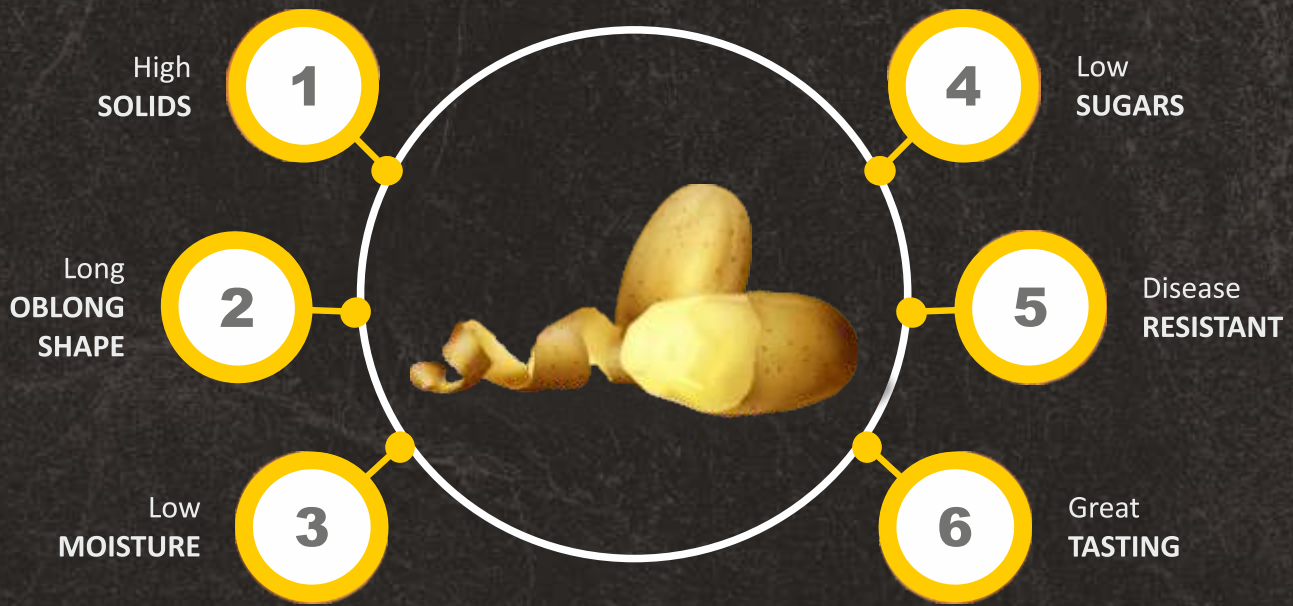


*Preheater (PEF), OPTI-SORT, ADR, 2 stage blancher and fryer provides us superior product.



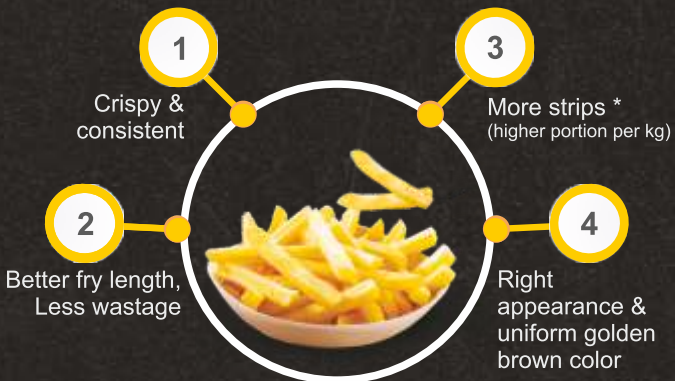
*Our goal is simple - **Good Food** made better*

GOOD GOES IN



GREAT COMES OUT

FRIES

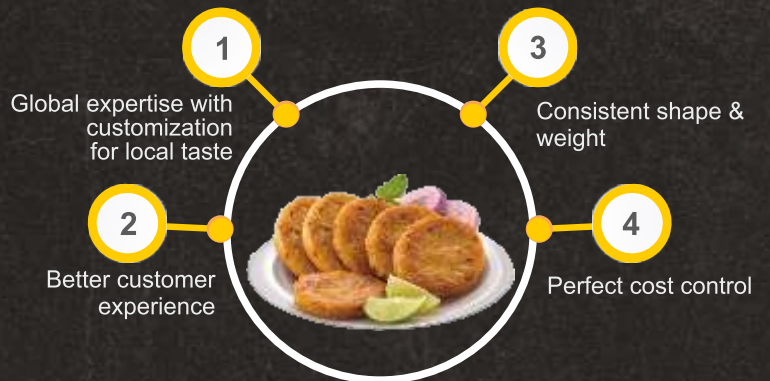


*optimum strip count = more portions = higher profits

= 1 PORTION EXTRA

(under ideal conditions 100 gm portion)

SPECIALITY



Benefits of Products

Less Oil Absorption Less Cost to the Operator
 More Profits | Better Customer Experience | Great Texture | Great Aroma | Great Flavour



McCain Advantage

Do you want to know what makes our products strong ?

Convenience & portion control



Business relevant menu solutions and advantages



Wide product range- Indian as well as international



High shelf life



Local innovation centre



Year round supply



Strong and well known brand



Supplier to biggest global QSR brands



Strong Service

300+
DISTRIBUTORS
enables better outlet coverage

Strong Sales Team Network



Local sales & service team to cater to your needs

WE USE LOCALLY GROWN POTATOES
WITH MORE THAN 10 DIFFERENT CUTS AND COATING OF FRIES TO CATER YOUR NEEDS



Power House of Fries!

Regardless of cuts compared
Solids are the most critical overall component for yield.

What Chefs are saying..

"McCain products are the most important part of our menu. McCain provides end to end solution with a range of flexible products which we use in our menu with varied applications. The ease of the operations is the major reason for us to use McCain products. As we operate with multiple outlets, **McCain provides us with the consistent quality of the product which helps us offer the same taste everywhere.**"

– Executive Chef: Chef Kshama Prabhu
Bar Stock exchange & Corum Hospitality

"McCain has the best quality French fries available with most consistent quality, which gives us an ease in serving the same quality of fries at every serving & at every outlet of our company.

McCain provides us solutions and service to help our business stay ahead in a fast-changing marketplace. **McCain has always understood the unique needs of the customer which is their strength & offer excellent food solution."**

– Corporate Chef: Yogesh Avinash
Poptate's

"McCain stands by its brand name, the right cut, size, shape & taste of the final product which helps in maintaining product quality and makes it directly profitable. McCain stands No 1 in its field due to its product and after sales right from manufacturing, sales & continuous coordination between the entire chain right up to the consumer and if the consumer is fully happy and satisfied its job well done from top to bottom."

– Corporate Chef: Chef Larry Paul
British Brewing Company

"We have been using McCain products from 18 years, they are the best in industry. McCain has always maintained quality of fries, which adds to our profitability &, minimize service time & wastage of food."

– Chef Anil Rathore
Delhi Golf Club

"McCain Has well known products which are convenient & standardized , **it allows us easy back of house operations & serve our guests the best."**

– Corporate Chef: Anil Khurana
Grand Hyatt – New Delhi



RECOGNITIONS FOR McCAIN

SAI, Europe recognizes the efforts of McCain for developing a sustainable way of irrigation to grow potatoes in India. The Sustainable Agriculture Initiative (SAI) platform is the main food industry initiative supporting the development of sustainable agriculture worldwide.

McCain India wins the "Innovation of the Year" award in 2009 for breakthrough agriculture

FRENCH FRIES



OUR PRODUCT RANGE

McCain French Fries



Superior quality, extra crispy, great length, uniform golden colour – The Perfect Fries.

French Fries	PACK SIZE
Regular Fries: 6mm & 9mm	2.5kg
Regular Fries: 11mm	3kg
Favorita Fries: 6mm & 9mm	2.5kg
Skin on Fries: 9mm	2.5kg
Skin on Fries: 11mm	3kg

McCain SureCrisp™ Fries



SureCrisp™ Fries that stay crispy for almost 5 times longer than the regular fries. Perfect for dine in, delivery & takeaway.

SureCrisp™ Fries	PACK SIZE
6 mm	3kg
9 mm	3kg

McCain Masala Fries



Hot & spicy masala seasoning battered on super crisp French Fries.

PACK SIZE
1.5kg

McCain Crinkle Fries



Ridged look, crispy exterior, fluffy interior texture and exceptional plate coverage.

Fries	PACK SIZE
Crinkle Fries : 9mm	2.5kg

GLOBAL SPECIALITIES

McCain Burger Patties



Patties with fine blend of vegetables and potatoes, lightly seasoned with spices and herbs.

BURGER PATTY	PIECES PER PACK	PACK SIZE
Super Burger Patty (80g)	15	1.2kg
Popular Burger Patty (60g)	20	1.2kg
Herb Chilli Potato Patty (55g)	27	1.5kg

McCain Rosti Rounds



Classic Hash brown patty made from grated potatoes and onion seasoning.

PIECES PER PACK	PACK SIZE
44	1.5kg

McCain Savoury Wedges



Skin-on potato wedges coated with special seasoning & herbs (parsley).

PACK SIZE
2.5kg

McCain Smiles



Happy face shaped potato treats made from delicious mashed potatoes.

PIECES PER PACK	PACK SIZE
79	1.5kg

INDIAN SPECIALITIES



McCain Veggie Nuggets



Irresistible breaded nuggets made of potatoes, vegetables and bold spices.

PIECES PER PACK	PACK SIZE
72	1kg

McCain Chilli Garlic Potato Pops



Crunchy golden bite sized nuggets made of diced potatoes, seasoned with chilli and garlic.

PIECES PER PACK	PACK SIZE
188	1.5kg

McCain Aloo Tikki



A classic combination of mashed potatoes and traditional Indian spices.

PIECES PER PACK	PACK SIZE
37	1.5kg

McCain Cheese Triangles



3 Delightful melty cheese filling samosas-A start snack for every occasion

1. Cheese Pizza style filling
2. Cheese Jalapeno filling
3. Cheese Corn filling

PIECES PER PACK	PACK SIZE
27	540gms

McCain Veggie Fingers



A crispy lip-smacking veggie delight with peas, corns and carrots inside.

PIECES PER PACK	PACK SIZE
39	1kg

McCain Potato Cheese Shotz



Flavoursome union of potatoes, cheese & herb seasoning, coated in crunchy golden breadcrumbs.

PIECES PER PACK	PACK SIZE
72	1kg

*Product visuals are for representation only, actual product may vary.



for more information, please contact

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