



ITC
MASTER
CHEF

Frozen Food

→ Made Fresh by You ←

Enter the world of
ITC Master Chef and weave your magic
to create limitless possibilities.

ITC MASTER CHEF

Running a successful food business is a combination of hard work, talent and making smart choices. And smart choices are all about utilizing your time and effort efficiently. Hence, we, along with the support of the Masterchefs of ITC hotels, developed a range that offers a smart choice to you.

ITC Master Chef Frozen Food solutions can help expand your business by offering varied winning menu options, highly convenient operations, attractive and predictable pricing and consistent high quality food.

Most of our products are versatile, and allow you to weave your magic to create signature dishes for use as starters or in sandwiches, burgers, rolls/wraps, rice toppings, salad, etc. They are produced in state-of-the-art plants using advanced IQF (Individual Quick Frozen) Technology and the back end sourcing capabilities of our Agri Business (e-Choupal). And of course all of this comes with the assurance of ITC quality. We look forward to working with you to create new offerings and solutions for your daily needs.

**Welcome to the World of
ITC Master Chef Frozen Food.**
→ Made Fresh by You ←

{ Brought to you from the house of ITC. The makers of Aashirvaad Atta, Bingo Snacks, Yippee Noodles, Sunfeast Biscuits, B Natural Juices, Kitchens of India RTE, etc. }

CHEESY Delights

CHEESY CORN TRIANGLES



1KG
NET WT.
55*
PIECES
(*Approx. No.)
12
CFC

Triangles of indulgence. Italian seasoned cheese & corn filled gooey delights that are sure to leave your customers asking for more. Great variety for an appetizer menu.

Creative visualisation. Serving suggestion.

CHEESE & JALAPEÑO POPPERS

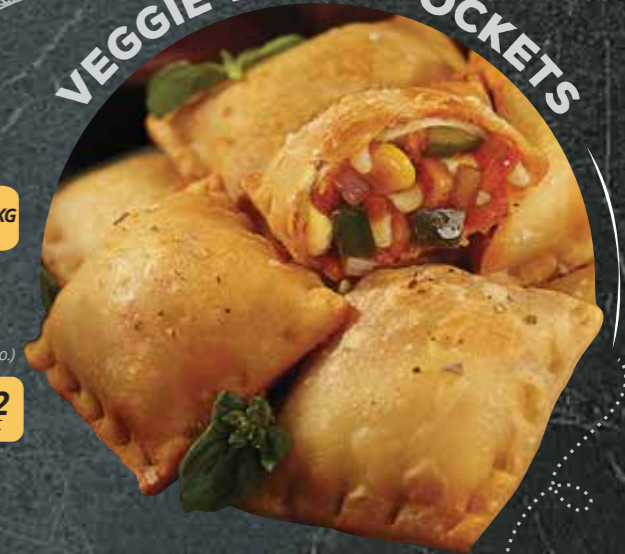


1KG
NET WT.
62*
PIECES
(*Approx. No.)
12
CFC

Spicy, cheesy and extremely crowd pleasing. What's not to love about these tempting poppers, filled with the creaminess of cheese, balanced with the heat from jalapenos! Serve them hot with a simple dip on the side.

Creative visualisation. Serving suggestion.

VEGGIE PIZZA POCKETS



0.98KG
NET WT.
26*
PIECES
(*Approx. No.)
12
CFC

A pocket full of fun. All the excitement of a pizza - cheese, herbs and classic toppings of capsicum, onion and sweet corn stuffed in a golden pocket.

Creative visualisation. Serving suggestion.

CHEESY PIZZA FINGERS

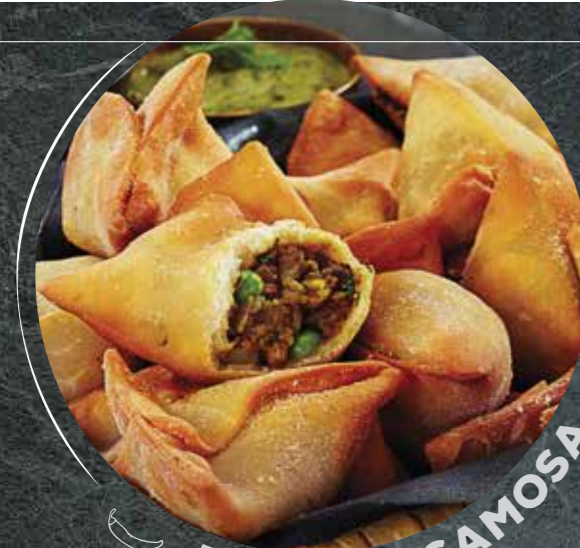


1KG
NET WT.
50*
PIECES
(*Approx. No.)
12
CFC

These addictive cheesy pizza fingers are loaded with corn, potato and red capsicum and are spiked with that familiar, comforting pizza flavour.

Creative visualisation. Serving suggestion.





PUNJABI SAMOSA

400gM
NET WT.
18*
PIECES
(*Approx. No.)
24
CFC

North India's favourite snack made easy! Loved by people of all ages, this snack has a crispy coating outside and masaledaar stuffing inside. Serve it with tamarind chutney or create a samosa chaat with it.

Creative visualisation. Serving suggestion.

AUTHENTIC
Indian Favourites

ALOO TIKKI



1.5KG
NET WT.
38*
PIECES
(*Approx. No.)
8
CFC

Beautifully crisp and flavourful, these Aloo Tikkis get a spicy lift from garlic, red chilli flakes and an array of spices. Serve them with chutney, as a chaat or as a filler for a sandwich, roll or slider.

Creative visualisation. Serving suggestion.



BATATA VADA

1KG
NET WT.
20*
PIECES
(*Approx. No.)
12
CFC

Now create traditional Mumbai Vada Pav with these crispy besan coated vadas made with mashed potato that is spiked with green chillies, garlic, curry leaves and coriander seeds. Serve with fried green chilli and garlic chutney for an authentic combination.

Creative visualisation. Serving suggestion.



CHICKEN SEEKH KEBAB

1KG
NET WT.
25*
PIECES
(*Approx. No.)
12
CFC

Juicy chicken mixed with freshly ground spices and herbs is the secret to mouth-watering, succulent chicken seekh kebabs for that zingy Indian deliciousness. Serve as is with onions & a mint chutney or as filler in a wrap/roll.

Creative visualisation. Serving suggestion.

CHICKEN POPCORN



1KG
NET WT.
120*
PIECES
(*Approx. No.)
12
CFC

Chicken seasoned with a smoky flavour giving it a taste so delicious that once you begin popping them, there's just no stopping. Serve as an appetizer or on a skewer.

Creative visualisation. Serving suggestion.

FINGER
Snacks

LEBANESE FALAFEL KEBAB



1KG
NET WT.
77*
PIECES
(*Approx. No.)
12
CFC

A Lebanese classic made of chickpeas with a freshness from mixed herbs such as parsley, mint & coriander. Use as a filler in a wrap/sandwich or serve as is along with freshly made hummus.

Creative visualisation. Serving suggestion.

COATED SPICY CHICKEN WINGS

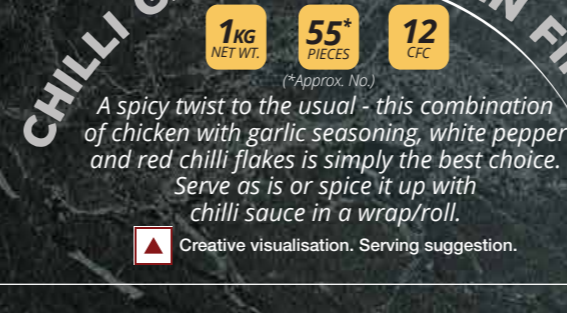


1.04KG
NET WT.
24*
PIECES
(*Approx. No.)
12
CFC

Finger-licking coated chicken wings - a staple on any appetizer menu. Can be served as is or tossed to create saucy wings.

Creative visualisation. Serving suggestion.

CHILLI GARLIC CHICKEN FINGERS



1KG
NET WT.
55*
PIECES
(*Approx. No.)
12
CFC
26*
PIECES
(*Approx. No.)
12
CFC

A spicy twist to the usual - this combination of chicken with garlic seasoning, white pepper and red chilli flakes is simply the best choice. Serve as is or spice it up with chilli sauce in a wrap/roll.

Creative visualisation. Serving suggestion.

CRUNCHY CHICKEN NUGGETS



1KG
NET WT.
55*
PIECES
(*Approx. No.)
12
CFC

Everyone's favourite - juicy chicken on the inside, crunchy & golden outside. Serve as is with a cheese dip or good old ketchup.

Creative visualisation. Serving suggestion.

CRISPY CHICKEN FRIES



1KG
NET WT.
77*
PIECES
(*Approx. No.)
12
CFC

The secret to great chicken fries? Some say it's tender, fresh chicken. Others swear it's the crispy tempura coating. But everyone agrees that they are a delicious treat. Serve as is with a dip or as a crunchy filling in a wrap.

Creative visualisation. Serving suggestion.

CHICKEN BREAST STRIPS



1KG
NET WT.
26*
PIECES
(*Approx. No.)
12
CFC

A golden crunchy coating on tender, fresh chicken breast strip combined with a garlic seasoning create a classic favourite. Can be used as an appetizer with an exciting dip or as a filling for a wrap/roll.

Creative Visualisation

BEST
Accompaniments

CHILLI GARLIC POTATO SHOTS




1.5KG
NET WT.

190*
PIECES
(*Approx. No.)

8
CFC

There's something undeniably satisfying about popping these chilli garlic potato shots. Perfect finger food for a bar menu and ideal for a platter or as a side to a main dish.

 Creative visualisation. Serving suggestion.




CRISPY FRENCH FRIES

2.5KG
NET WT.

5
CFC

This signature dish is made with a select variety of potatoes giving you fries which are crispy golden outside and soft fluffy inside. Perfect for any combo, season them with salt and serve with tomato ketchup. Or make them zingy with a peri peri sprinkle.

 Creative visualisation. Serving suggestion.

14 IS JUST THE BEGINNING

14 DIFFERENT PATTIES. ENDLESS RECIPES.

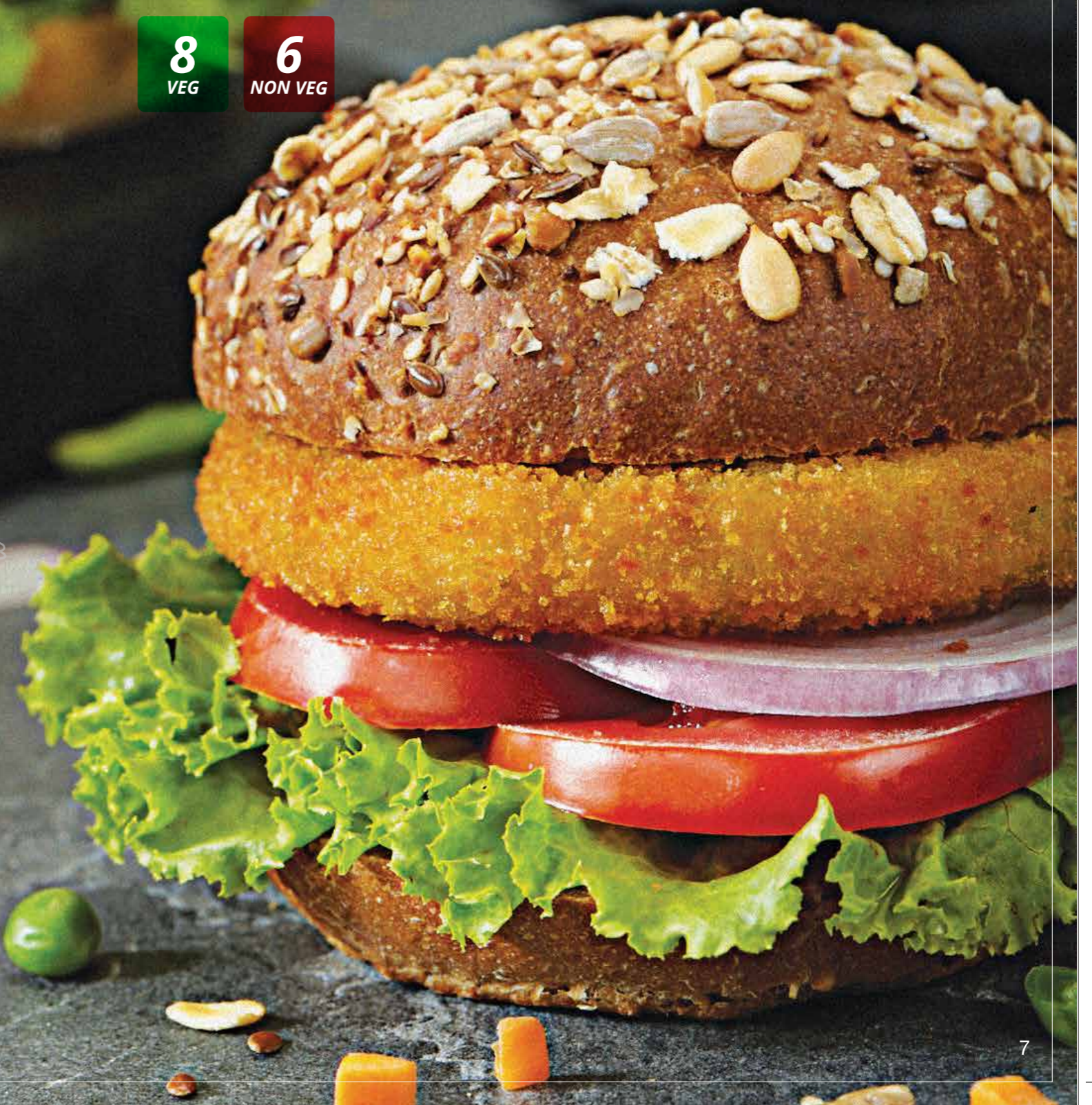
Use as a cutlet, or in a burger, wrap, roll, sandwich, taco...or as you like it!

8

VEG

6

NON VEG

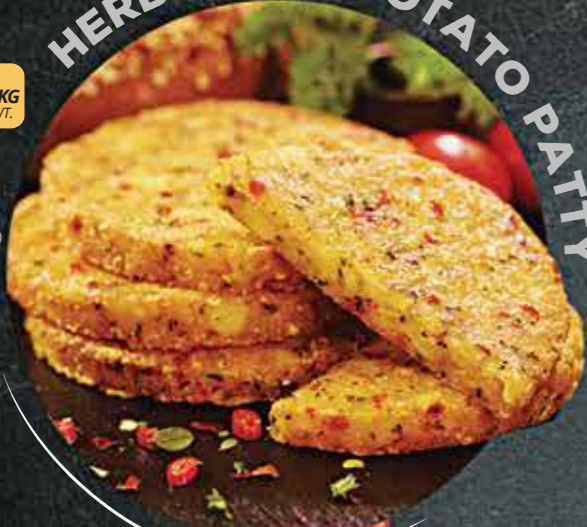


HERB CHILLI POTATO PATTY

1.5KG
NET WT.

27*
PIECES
(*Approx. No.)

8
CFC



There's nothing complicated about this patty. Just fantastic flavour from a combination of herbs and crispiness from the best potatoes. Use this patty to create the perfect budget burger - great value, great taste.

Creative visualisation. Serving suggestion.

SPINACH CORN BURGER PATTY

1KG
NET WT.

15*
PIECES
(*Approx. No.)

12
CFC



Coated with crunchy golden breadcrumbs this patty comes with the goodness of spinach and corn inside. The flavour of green chillies lends a punch making it a really tasty, really healthy treat.

Creative visualisation. Serving suggestion.

PUNJABI MASALA TIKKI

1.1KG
NET WT.

20*
PIECES
(*Approx. No.)

15
CFC



Also available in
Regular size

It's your favourite aloo tikki but better! Peas & carrot add a bite while green chillies & garlic work together to take the tikki from humble to phenomenal.

Creative visualisation. Serving suggestion.

BURGER Patty

1.02KG
NET WT.

12*
PIECES
(*Approx. No.)

12
CFC



PANEER PATTY

This spicy paneer patty is a tasty delight! A juicy, chunky piece of paneer nestled in spices and herbs to bring a flavourful surprise and add a premium variety to your burger menu.

Creative visualisation. Serving suggestion.

VEG BURGER PATTY SUPER

1.5KG
NET WT.

19*
PIECES
(*Approx. No.)

12
CFC



Big on flavour, big on ingredients (potato, carrots, peas & corn) and a big crunchy bite from golden breadcrumbs! This is sure to be the mainstay of your burger menu.

Creative visualisation. Serving suggestion.

PREMIUM CHICKEN PATTY

1KG
NET WT.

13*
PIECES
(*Approx. No.)

12
CFC



The light crunchy tempura coating along with the rich taste of chicken make this patty perfect for the discerning customer. Add more premium sauces and ingredients to make your recipe an even bigger delight.

Creative visualisation. Serving suggestion.

SPICY CHICKEN GRILL PATTY

1KG
NET WT.

19*
PIECES
(*Approx. No.)

12
CFC



Green chillies, onions and spices give the grilled chicken patty that bold bite of flavour. You can experiment beyond the usual mayo to give your recipe a more sophisticated taste.

Creative visualisation. Serving suggestion.

DESI STYLE CHICKEN PATTY

1KG
NET WT.

18*
PIECES
(*Approx. No.)

12
CFC



A burger patty with an Indian twist. Chicken keema mixed with spices give it a unique taste that sets it apart, giving your customers a flavour twist and more reasons to return.

Creative visualisation. Serving suggestion.

Also available in
Regular size

The right bite, the right size and the right flavours to help you build your burger. Just add lettuce, tomatoes and your favourite sauces to create your version of the classic chicken burger.

Creative visualisation. Serving suggestion.

MUTTON GRILL PATTY

1KG
NET WT.

14*
PIECES
(*Approx. No.)

12
CFC



Juicy mutton mixed with diced red capsicum, fresh herbs and spices and then grilled to perfection! The perfect patty to add variety to your menu.

Creative visualisation. Serving suggestion.

12KG
NET WT.

15*
PIECES
(*Approx. No.)

12
CFC



1KG
NET WT.

13*
PIECES
(*Approx. No.)

12
CFC

BURGER Patty

VEG BURGER PATTY REGULAR



Big on flavour, big on ingredients (potato, carrots, peas & corn) and a big crunchy bite from golden breadcrumbs! This is sure to be the mainstay of your burger menu.
(Also available in Super Size)

Creative visualisation. Serving suggestion.

1 KG
NET WT.

18*
PIECES

(*Approx. No.)

15
CFC

The right bite, the right size and the right flavours to help you build your burger. Just add lettuce, tomatoes and your favourite sauces to create your version of the classic chicken burger.
(Also available in Super Size)

Creative visualisation. Serving suggestion.

1.5 KG
NET WT.

28*
PIECES

(*Approx. No.)

9
CFC

CHICKEN BURGER PATTY REGULAR



INCREDIBLY Vegan



PLANT BASED INCREDIBLE BURGER PATTY



NET WT.
960
gm

12*
PIECES

(*Approx. No.)

6
CFC

Bite into an incredibly delicious surprise with our all-new Plant Based Burger Patty. It's just as juicy, tender and flavourful as our Chicken Patty, but with a healthy twist! Now all your indulgences get a guilt-free and scrumptious makeover.

Creative visualisation. Serving suggestion.

NET WT.
500
gm

27*
PIECES

(*Approx. No.)

12
CFC

PLANT BASED INCREDIBLE NUGGETS



Bite into the crunch to experience an incredibly flavourful wonder. Packed with the same taste and just as juicy on the inside, our Plant Based Nuggets are as incredible as our Chicken Nuggets.
The best part? It's healthier too!

Creative visualisation. Serving suggestion.

CHICKEN SHAMI KEBAB

1KG
NET WT.

50*
PIECES

(*Approx. No.)

12
CFC



NEW
Launches

Juicy and tender minced chicken mixed with aromatic spices, it doesn't get any more Royal than this when it comes to flavours. Serve it with mint chutney and onion or as a filler in wrap/rolls.

Creative visualisation. Serving suggestion.

POTATO PATTY

1.2KG
NET WT.

20*
PIECES

12
CFC

(*Approx. No.)

Good old potato in a star role makes this patty infinitely versatile so you can add multiple sauces & ingredients and make your own unique creation.

Creative visualisation. Serving suggestion.

CRUNCHY VEG CUTLETS

0.99KG
NET WT.

18*
PIECES

15
CFC

(*Approx. No.)

Peas, onions and carrots bring delicious goodness to these crunchy veg cutlets! Dip them in ketchup or serve them with bread, these crispy cutlets are ready for any course.

Creative visualisation. Serving suggestion.

OTHER PRODUCTS

ITC MASTER CHEF FROZEN PRAWNS

Our frozen prawns have a rich export legacy of over 45 years and are currently consumed in over 40 countries. Trusted by master chefs at ITC hotels, our range of super safe prawns are sure to unlock a world of possibilities in seafood.

LARGE



Weight: 1kg
Grade* 41-50 pieces

SUPER LARGE



Weight: 1kg
Grade* 26-30 pieces

JUMBO+



Weight: 1kg
Grade* 21-25 pieces

SUPER JUMBO



Weight: 1kg
Grade* 16-20 pieces

* No. of pieces per pound (1 lb = 0.454 kg)



243 tests as per
International
Hygiene Standards



IQF within
15 hours
of harvest



Soft, Juicy &
Bigger in size

ITC FARMLAND FROZEN VEGETABLES

Our vegetables are carefully handpicked from the choicest vegetable growing regions of India and contain no added preservatives or colors. Trusted by ITC's own Master Chefs, our frozen veggies are an affordable and convenient source for seasonal vegetables.

GREEN PEAS



Weight: 1kg

SWEET CORN



Weight: 1kg

MIXED VEGETABLES



Weight: 1kg



Individually
Quick Frozen
(IQF)



No Added
Preservatives
or Colours



Trusted by
ITC Chefs

For Feedback/Complaint Contact:
ITC CARES AT P.O. BOX NO. 592, BENGALURU – 560 005
itccares@itc.in | 1800 425 444 444

PRODUCT RANGE

CATEGORY	PRODUCT	PIECES	NET WT.	CFC
New Vegan Snacks	Incredible Burger Patty	12	0.960	6
	Incredible Nuggets	27	0.500	12
Cheesy Delights	Cheese & Jalapeno Poppers	62	1	12
	Cheesy Corn Triangles	55	1	12
	Veggie Pizza Pockets	26	0.988	12
	Cheesy Pizza Fingers	50	1	12
Authentic Indian Favourites	Punjabi Samosa	18	0.4	24
	Aloo Tikki	38	1.5	8
	Batata Vada	20	1	12
	Chicken Seekh Kebab	25	1	12
	Chicken Popcorn	120	1	12
Finger Snacks	Crunchy Chicken Nugget	55	1	12
	Lebanese Falafel Kebab	77	1	12
	Crispy Chicken Fries	77	1	12
	Coated Spicy Chicken Wings	24	1.04	12
	Chicken Breast Strips	26	1	12
	Chilli Garlic Chicken Fingers	55	1	12
Best Accompaniments	Crispy French Fries		2.5	5
	Chilli Garlic Potato Shots	190	1.5	8
Burger Patty	Herb Chilli Potato Patty	27	1.5	8
	Paneer Patty	12	1.02	12
	Spinach Corn Burger Patty	15	1	12
	Veg Burger Patty Super	19	1.5	12
	Veg Burger Patty Regular	18	1	15
	Punjabi Masala Tikki	20	1.1	15
	Potato Patty	20	1.2	12

PRODUCT RANGE

CATEGORY	PRODUCT	PIECES	NET WT.	CFC
Burger Patty	Chicken Burger Patty Super	15	1.2	12
	Chicken Burger Patty Regular	28	1.5	9
	Premium Chicken Patty	13	1	12
	Mutton Grill Patty	14	1	12
	Spicy Chicken Grill Patty	19	1	12
	Desi Style Chicken Patty	18	1	12
	Crunchy Veg Cutlets	18	0.99	15
New Launches	Chicken Shami Kebab	50	1	12

CATEGORY	PRODUCT GRADE-PCS. PER POUND (454 GMS)	APPRX. NO.OF PCS/PACK	APPRX. GROSS WT. PER PC (IN GMS)	PACK GROSS WT.	CFC
PRAWNS - Peeled Deveined and Tail On (PDTO)	8/12	24	42	1 Kg	10 Kg
	13/15	31	32		
	16/20	41	24		
	21/25	51	20		
	26/30	62	16		
	31/40	84	12		
PRAWNS - Peeled & Deveined (PD)	41/50	103	10		
	80/120	220	5		

CATEGORY	PRODUCT	PACK - GROSS WT.	BAG WT.
Vegetables	Green Peas - IQF	1 Kg	30 Kg
	Sweet Corn - IQF		
	Mixed Veg - IQF Green Peas (35%), Carrot (25%) Cauliflower (25%), Beans (15%)		

USAGE AND APPLICATIONS

